

Strategic Planning Timeline

Ongoing Consultation



WE-SPARK has continuous consultation mechanisms through meetings, evaluations and stakeholder interviews

Fall 2022- Winter 2023

Conduct Environmental Scan

Evaluate what is working well, what new opportunities can be optimized and innovative future directions

Spring 2022

Prepare Environmental Scan Report

Report will include analysis of input and revised SWOT



Summer 2023

Fall 2023

Review and Approve Draft Plan

Identify action items and implementation strategies. Prepare for review by the Board of Trustees



Strategic Planning Session

Invite an external facilitator to lead the executive committee for a planning session, including future budget considerations

December 2023

Finalize 5 Year Strategy

Present to Board of Trustees for final approval



January- March 2024

Create Operational/ Action and Communication Plans

Work with staff and committees to finalize the operational plan with a corresponding communications plan



May 2024

Share

Disseminate and share plan with all stakeholders

