

WE-SPARK HEALTH Institute Strategic Plan at a Glance

Our Mission	Enhance the health, well-being and care of people through transformative research and knowledge translation.
Our Vision	A thriving and engaged research community driving advancements in health.
Our Values	<p>Accountability We are committed to upholding responsible research in alignment with ethical practices and responsive to the needs of our stakeholders.</p> <p>Excellence We are dedicated to achieving world-class outcomes in all that we do.</p> <p>Sustainability We are committed to working together to ensure our long-term success.</p> <p>Collaboration We are a diverse and inclusive team committed to engaging the community and applying multi-disciplinary approaches to achieve our goals.</p> <p>Innovation We foster a culture of inquiry; champion and drive change, and seek creative solutions in all that we do.</p>
Our Strategic Priorities	<p>Research Excellence Create a dynamic research environment that enables, supports and promotes excellence.</p> <p>Knowledge Transfer Translate and transfer research information to inspire and drive change.</p> <p>Building Capacity Secure the resources that WE-SPARK needs to achieve its mission.</p> <p>Identity and Community Engagement Enhance understanding and build trust with the community.</p> <p>Organizational Effectiveness Build an effective and efficient organization.</p>

Strategic Priorities, Goals & High-Level Objectives

Priorities	Goals	High-Level Objectives
Research Excellence	Create a dynamic research environment that enables, supports and promotes excellence.	Identify areas of research strengths and create an inventory of research needs.
		Establish unified (integrated) health research processes for all partners.
		Develop and implement strategies to maximize grant success.
		Create professional development opportunities for health researchers to attract and retain professionals from all disciplines.
		Establish an outcome based evaluation framework to measure and track success.
Knowledge Transfer	Translate and transfer research information to inspire and drive change.	Develop and implement a knowledge transfer and exchange (KTE) approach and framework.
		Establish a mechanism for knowledge users to be engaged in the KTE process.
		Establish an evaluation framework to measure and track success of KTE activities.
Building Capacity	Secure the resources that WE-SPARK needs to achieve its mission.	Take stock of the current health research landscape and identify resource needs.
		Develop and implement a plan to acquire, maintain and optimize health research equipment.
		Establish a strategy to increase the critical mass of health researchers around research needs.
		Create a fundraising plan to support the work on the institute.
		Develop and implement a capital plan to ensure modern and efficient research facilities.
Identity and Community Engagement	Enhance understanding and build trust with the community.	Establish a comprehensive branding and marketing strategy.
		Develop and implement a communication plan aimed at increasing awareness, understanding and trust.
		Develop and implement a community outreach/engagement plan to support the work of WE-SPARK.
		Establish an evaluation framework to measure the success of branding, communication and engagement activities.
Organizational Effectiveness	Build an effective and efficient organization.	Establish a governance structure, policies and processes.
		Establish an operational structure, policies, procedures and systems.
		Develop and implement the required reporting and tracking mechanisms.