

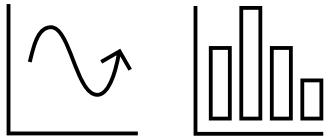


## How to Read a Conference Poster

Logo(s)	Project Title		Logo(s)
  The symbol(s) of the authors' institution(s).	The name given to the research project being presented at the conference. The author listed first is typically the leader of the project (likely the presenter).		  The symbol(s) of the authors' institution(s).
	Authors and Affiliations		
	Members of the research team who worked on this project (e.g., Mary Smith, MA, Amy Jones, BA, & John Abbott, PhD) and what institution each member is from (i.e., WE-SPARK Health Institute, University of Windsor, Hotel Dieu Grace Healthcare, St. Clair College, Windsor Regional Hospital, Erie Shores Healthcare, etc.).		
Introduction		Results	Discussion/Conclusion
This section focuses on the background literature and important information on the topic(s) being studied. To familiarize yourself with the topic(s), read this section.		This section is typically the focus of a researcher's conference poster. The results are intended to display the major findings of the project. Results can be displayed through figures, images, graphs, or tables, with a brief explanation.  	This section interprets the results and their implications. A discussion helps to clarify whether the results were expected or what they might otherwise mean.
Goals/Objective			Conclusions
This section includes a description of why the study was conducted, and what questions were asked during the process (i.e., hypotheses and/or research questions).			Conclusions often identify how these new results fit into the "big picture" of the research area. They may also include a general summary of the research project.
Methods			References/Other
This section outlines the tools and approaches that were applied to answer the questions posed by the researchers.		This section may contain journal citations, acknowledgements, funding source information, and/or author contact info.	

\* Note: Poster layout may not match this example exactly, but general headings should be similar.