

Tips for Knowledge Translation (KT) Planning



Before developing a knowledge translation plan, here are a few tips that can help your team get started.

- Shape your planning around WHY KT is important for your project, ideas include:
 - Share knowledge
 - Generate awareness, interest, buy-in
 - Teach/train next generation
 - Inform research(ers); Inform the public
 - Facilitate policy change
 - Facilitate practice or behavioural change
 - Commercialization/technology transfer
 - Other:
- Think about the definition of KT from your funders, partners and team members' perspectives, e.g., [CIHR](#), [SSHRC](#), [Fraser Health](#)
- Include an individual on your research team that has expertise in KT
- Leverage existing networks and experts, involve students!
- Think about accessibility from both disability and cultural standpoints
- If your research involves sensitive topics/information, have a plan to address this
- Consider any ethical and/or intellectual property issues that may need to be addressed and consult the appropriate experts, e.g., REB, lawyers, HR, etc.
- Ensure conflicts of interest have been addressed
- Engage your organization's communications department at the beginning of your project to ensure you are following proper outreach and communications protocols
- Anticipate that different audiences may be engaged at different times and in different ways
- Be flexible - plans are meant to emerge and change as your research is carried out
- Explore what already exists – the WE-SPARK website is a good place to start!
 - KT tools and templates
 - Examples of successful local KT materials from our researchers

Contact us for support: wesparkhealth@uwindsor.ca